IBS INTERCOLLEGIATE BROADCASTING SYSTEM

Friday, March 7

Text IBSNYC to 888-[redacted] for schedule updates

Friday *March 7*	9:30-10:30am	11-12pm	1:00-2:00pm	2:30pm-3:30pm	4pm-5pm	5:30-6:30pm
New York East	An Audience with CBS-FM Foxx & Annie in the Morning	Opening Keynote: Paul "Cubby" Bryant from 106.7 Lite FM	Radio Management: How to Climb To The Top and Tips Once You're There	The Future of Radio - and yes, there is a future if you make it!	Women In Media	IBS Media Awards: High School Awards
New York West	All News All The Time - Writing, Anchoring & more		Valerie Geller: How To Build Audience for your Show or Podcast	New Developments in Generative AI, Tech and Music	How To Be A Successful Music Radio Jock with Brady - SiriusXM & Josh Martinez - Z100	The Art of Sports Talk
Riverside Ballroom	Sports Talk FAQ's		Interview Skills: Don't Ask That Question!	NACC/FAIRPLAY/ SPINITRON Music Programming 101	NACC/FAIRPLAY/ SPINITRON Stay Local: The Importance of Community Building	NACC/FAIRPLAY/ SPINITRON Thinking Beyond the Dial: Creating Visibility
Liberty 1 & 2	FCC Q&A		I Want To Be A Producer!	Soundexchange FAQ and Q&A	Re-Inventing The Radio Gig - How To Be Versatile and get Content Reach Beyond On-Air	Empowering the Next Generation of Journalists: Student News Live
Liberty 3	Automation & Music Scheduling 101		Creating Hometown Heroes	Working with Station - and School - Alumni	The Effects of Copyright Law/IP Law and Litigation on Music	Broadcasting Under The Trump Administration and Proposed Revision of FCC Rules
Liberty 4	Fair Use: When Can I Use Copyrighted Material?		Engineering 101: Why You Need To Know How The Studio Works!	One-On-One with a College Grad Living The Radio Dream Professionally	Impact of Underwriting: Helping your Station Succeed Through Sales	Mastering the Two M's: Motivation and Monetization for the Future of Your College Radio Station
Liberty 5	Station Swag: What's Hot, What's Not, What's New?		Sports Directors Roundtable	Faculty Advisors Roundtable	Program Directors Roundtable	Production Directors Roundtable

Saturday, March 8

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Saturday *March 8*	8:30-9:30	10-11	12:30-1:30		2:00-3:00		3:30-4:30		5pm
Metro East (2nd Floor)	Spinning Into the Future: Everything You Need to Know About Vinylthon 2025	Saturday Keynote: NBC's Al Roker	So You Want To Be An On Air Music DJ?		Our Journey from College Radio to Professional Media: You Can Be Next!		Working in Top 40 Radio		IBS Media Awards: College Awards
New York East	An Audience with Race Taylor, CBS-FM		12:30-1 TALKERS Keynote: Welcome to the Brave New World	1:10-1:40 TALKERS Fireside Chat: Setting the Stage	1:50-2:20 TALKERS Launching Managing a Career in Talk Radio & Media	2:30–3:00 TALKERS Old School New School: Learning from Each Other	3:10-3:40 TALKERS Radio's Place in a Diverse, Digital World	3:50-4:20 TALKERS Finding Truth in an Age of Misinform -ation	
New York West	Station Branding		Podcasting 101		Everything You Wanted To Know About Morning Shows But Were Afraid To Ask		Programming: Branding & Imaging		
Riverside Ballroom	Country Radio 101 and Working in Syndication		Writing, Editing and Proper Storytelling in Your Newscasts		Embracing Modern Technology for a Career in Radio		Voicetracking FAQ and Q&A		
Liberty 1 & 2	Starting a video/filmmaking class in a high school		From Struggle to Success: How One Station's Journey Provides Advice for Strategies to Empower Your Station		Fundraising & Membership Drives: Building and Maintaining a Healthy Donor Base		Syndicating Your Shows & Utilizing Available Network Sources		
Liberty 3	The Words You Can't Say On Air - and WHY		Saving Your Station's History		Greenwich Village, Folk and Folk-Rock in the 1960's: An Audience With Richard Barone		How To Deal With On-Air Talent as a Manager or Producer - Salem Media		
Liberty 4	Live and Local: Connecting with Off-Campus Communities		How To Get A Press Pass and How To Use It At Events Effectively		SHELLEY WADE RECORDS HER PODCAST with YOU!		Concert Coverage Basics		
Liberty 5	Faculty Advisors Roundtable		Music Directors Roundtable		Promotions & Marketing Roundtable		TV & Video Roundtable		